

COURSE OVERVIEW

Diversity, equity, inclusion, and belonging (DEIB) have come to the forefront of society in recent years. These concepts are the heart of an organization's culture. Research has shown that culture dictates performance and engagement amongst the workforces. Long term care is no stranger to challenges in staffing, morale, and performance—all of which were amplified by the COVID-19 pandemic.

DEIB provides an opportunity to address morale, retention, and performance while also impacting patient outcomes. So, what does DEIB really mean? Understanding key language and core concepts is the first step towards improving employees' experience and productivity. Obtain activities and learn how to embed DEIB into your organization's success. Also, learn about efforts happening at a state level to promote DEIB into caregiver education and development.

Learning objectives:

1. Understand the core concepts of DEIB
2. Learn about DEIB impact on performance and opportunities in long term care
3. Hear about a DEIB program in long term care
4. Understand state level efforts on DEIB education in long term care

REGISTRATION INFORMATION

\$39 per facility WHCA Member Rate

\$78 per facility Non-WHCA Member Rate

You may have as many people join in as you would like—one phone/computer may log in per registration! Please register only one person for the webinar unless a second individual plans to log in from a separate location.

Login and dialing instructions will be emailed on the day prior to the webinar.

Two CEUs will be granted to each individual who completes the live webinar presentation.

SPEAKERS

Jessica Burkard has over 15 years of healthcare experience working at a regional and national level in healthcare. She's focused on various health reform projects under the Affordable Care Act, working with hospitals, rural clinics, federally qualified health centers, and post-acute care providers. Some of her efforts include the Partnership for Patients Initiative, Outreach and Enrollment Program, Health Literacy Campaign and quality improvement projects for the Center for Medicaid and Medicare Services. Much of Jessica's work has focused on increasing access to care. She is a recognized subject matter expert on health literacy, rural health, and equity issues in care and is a member of the National Diversity Executive

Leadership Program. Jessica currently directs community and provider engagement and leads diversity, equity, inclusion, and belonging efforts in post-acute care.

Chandler Lewis (he/him) is the Director of Equity and Inclusion for The Cross Cultural Health Program and brings with him over 13 years of experience in childhood and adult education, start-ups, non-profit management, diversity, equity, and inclusion (DEI) and management consulting. He has a long history of working with organizations and institutions that serve under-represented communities, specifically with work that focuses on social impact innovation and mental health. Chandler has a bachelor's degree in political science from the University of Washington and a master's degree in organizational leadership with an emphasis in public safety leadership from The Johns Hopkins University. Chandler has previously served as the outreach and advocacy manager and executive board member for the National Youth Advisory Board for The National Domestic Violence Hotline and Loveisrespect, as well as a CASA/GAL for King County Dependency CASA Program. He continues to be a leader in the community through his involvement as the Founder and managing director of 360 Social Impact Studios, a nonprofit social innovation startup studio based in Seattle, Washington, with over 20 startups and 50 entrepreneurs. Chandler also works extensively with the University of Washington and has served as an adjunct instructor for the UW CoMotion/ National Science Foundation's Innovation Corps (I-Corps) Program. He also serves as a faculty mentor and advisor for several notable programs including: The Tombo Institute at Bellevue College, Washington State University, and SP3NW's Flexible Infrastructure for Resilient Entrepreneurship (FIRE) program, UW CoMotion Advisory Services, UW CoMotion Labs, UW School of Nursing, and the Master of Science in Entrepreneurship Program at the Foster School of Business.

REGISTER TODAY!

If you have any questions or need assistance completing the online registration process, please contact
Sandy Ostergard | ☎ (800) 562-6170, extension 102.